

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Voluntary \_ Public

**Date:** 8/18/2015

**GAIN Report Number:** AG1509

## Algeria

Post: Algiers

# **OAA Algiers Meets With Provincial Agriculture Chamber**

## **Report Categories:**

Agriculture in the News

**Approved By:** 

Charles L. Rush

**Prepared By:** 

Charles L. Rush

### **Report Highlights:**

Algeria is an unknown place of possibilities for sales of agricultural commodities. There is immense potential for agricultural production. OAA Algiers recognizes that there are impediments to doing business but understands that market intelligence is critical for market entry

#### **General Information:**

August 10-11, 2015, Ag Attaché and Ag Specialist visited Sid Bella Bes located in western Algeria. While in Sidi Bel Abbes, we met with local leaders in government and the provincial agriculture chamber. Sidi Bel Abbes is often overlooked by visitors in favor of its more popular neighboring cities. To find new markets and contacts, post decided to explore the possibilities that might exist there.

We were received by the president of the provincial agriculture chamber along with at least 10 farmer-producer members of the agriculture chamber. We discussed members' interest in sourcing U.S. dairy cattle, vegetable and pasture seeds. We will use the newly deployed trade leads system to connect these potential buyers with U.S. suppliers. We will follow up with these new contacts to ensure that they have received correspondence from U.S. suppliers and advocate on their behalf if they have not. APHIS is currently reviewing a protocol for breeder cattle exports to Algeria. In addition to breeder cattle, APHIS also has on its Algeria docket, review of protocols for trade in beef and fattening cattle. Once these bilateral negotiations are concluded, it is anticipated that U.S. cattle trade could be exponential for the Algerian market.